



## BETA THETA PI FOUNDATION



### **R. Ethan Braden**

*Willamette '02*  
Foundation Board of  
Directors

Foundation and  
Administrative Office  
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R. Ethan Braden was appointed to the Foundation Board of Directors of Beta Theta Pi Fraternity in 2009. Braden serves as Associate Brand Manager for Eli Lilly & Company. Founded in Indianapolis in 1876, Lilly is the 10<sup>th</sup> largest pharmaceutical company in the world. Braden is responsible for marketing strategy and implementation associated with current and potential future indications in the United States for Lilly's blockbuster medication, Cymbalta<sup>®</sup>.

In October 2009, Braden was appointed by the Mayor of Indianapolis, Greg Ballard, to the Board of Directors of the Indianapolis City Market Corporation. Braden also serves on the Board of Directors of the Little Red Door Cancer Agency of Indiana. The Agency strives to make the most of life and the least of cancer by reducing the physical, emotional and financial burdens of cancer for the underserved and uninsured residents of Central Indiana.

Braden served on the Beta Theta Pi Administrative Office staff as Director of Operations and Education (2004), Director of Expansion (2003) and Education Consultant (2002). While on staff, Braden led or assisted with expansions and recolonizations at Ole Miss, East Carolina University, Columbia University, Virginia Tech, Indiana University, Colorado State University, Denison University, the University of San Diego and California, Irvine. From 2006 to 2009, Braden served as District Chief to DePauw University, Indiana University and Wabash College.

In 2002, Braden graduated with a bachelor's degree in economics and Spanish from Willamette University, where he



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served as three-year chapter President and received the Fraternity's General Secretary's Leadership Award (2001). In 2007, Braden graduated *cum laude* from the University of Notre Dame with a Master of Business degree in marketing and management, where he was awarded the Frederick B. Snite Jr. Notre Dame Leadership Award.

Braden resides in Indianapolis, Indiana.