



BETA THETA PI FOUNDATION

Friend of Beta:

As the Associate Director for Fraternity and Sorority Life at Clemson University – and a proud member of Sigma Phi Epsilon – the concept of *interfraternalism* is one near and dear to my heart. Couple that with my strong passion for teaching college men the importance of living lives of integrity, and you will find it no surprise that I gave a resounding “YES” when the Beta Foundation asked me to serve as the 2011-12 *Honorary Friend of Beta Chair*. I believe wholeheartedly in Beta’s leadership development mission and have seen first-hand the impact of the Fraternity’s programs on today’s undergraduates.

With the school year well under way and my eagerness to “get to work,” I am writing to share some important updates with you as a *Friend of Beta*:

First – If you haven’t already heard, last year’s *Honorary FOB Chair*, Ryan Hilperts, recently became a mother for the second time! Brooks Edward Hilperts was born a few days ago, and if you know Ryan, I hope you take a moment to [congratulate her](#). Ryan, and her predecessor Ashley Dye, have done some great work the last two years, and I hope to expand on their efforts this year.

Second – Beta Theta Pi has made a considerable effort to utilize social media in sharing all the good things happening in the Fraternity. This year, I invite you to utilize [Facebook](#) and [Twitter](#) to share a testimonial, recognize a Beta undergraduate for a job well done, or encourage others to follow your lead in supporting the *Beta Leadership Fund*. As a *Friend of Beta*, you have a unique story to tell, so I encourage you to chime in on Beta’s social media conversation.

Finally – The Beta Foundation must raise a record \$1 million for the *Beta Leadership Fund* this year in order to provide the leadership programs and services that help build principled leaders, chapters and Fraternity/Sorority communities across North America. Last year, *FOBs* contributed a record \$75,500 to the *BLF*, which for perspective, is enough to fully fund a session of the *Wooden Institute*. Wow!!!

Will you show your interfraternal spirit and join me this year in making an [online BLF gift of your own](#)?

That’s all for now, my friend! Every few months I’ll provide you more updates on the *BLF* and other important *FOB* announcements. Meanwhile, if you have any ideas on how to surpass last year’s fundraising results, please share them with [me directly](#). I thank you in advance for doing your part to make a difference in the lives of Beta’s undergraduate leaders.

[Click Here to Make Your BLF Gift.](#)

Interfraternally,

Eli Ker

Honorary Friend of Beta Chair
Associate Director for Fraternity and Sorority Life
Clemson University

