



# MEN OF PRINCIPLE

SCHOLARSHIP

2012 – 2013

---

# Table of Contents

---

1. An Introduction
2. Why should my chapter apply?
3. How do I make this happen?
4. *Men of Principle Scholarship* Grant Application
5. Eight Easy Steps to a successful *Men of Principle Scholarship*
  - a. Step 1: Planning the Scholarship
  - b. Step 2: Complete the *Men of Principle Scholarship* Grant Application
  - c. Step 3: Marketing the Scholarship
  - d. Step 4: Scheduling the Interviews
  - e. Step 5: Interviewing the Candidates
  - f. Step 6: Award Recipient Selection
  - g. Step 7: Award Recipient Announcement
  - h. Step 8: Follow Through and Follow Up
  - i. Epilogue: An Evolved Scholarship Program
6. Samples
  - a. Scholarship Application
  - b. Introductory Letter
  - c. Banquet Invitation for Finalists
  - d. Banquet Invitation for Parents
  - e. Recipient Announcement and Thank You

## An Introduction

---

The *Men of Principle Scholarship* Grant Program was established in 1999 through generous donations to the Beta Theta Pi Foundation to assist Beta Theta Pi chapters and colonies across North America in finding the best male student leaders who are not involved in fraternity life.

If used correctly, the scholarship program is mutually beneficial to both the fraternity and the applicant; the Fraternity is able to make introductions to outstanding student and community leaders, create friendships, and potentially peak their interest in the fraternity while the applicant is rewarded for his achievements in the community without having to commit to or join the fraternity.

Each chapter and colony of Beta Theta Pi can apply for the \$500 grant to conduct the *Men of Principle Scholarship* each year simply by following the instructions in this manual. This manual should provide a simplified approach to your chapter's scholarship process. Please feel free to use this information to further your program and better utilize the \$500 grant to its fullest potential.

## Why should my chapter apply?

---

### **It's Free Money**

The *Men of Principle Scholarship* Grant Program was established to help chapters promote the values of Beta Theta Pi in our communities and costs nothing to the chapter aside from a short application that verifies that the chapter will use the donated funds for their intended purpose. Why *not* get free money to help your recruitment efforts?

### **Branding & Recognition On Campus**

Most chapters that recruit successfully have established a brand that they are known by on campus. Associating your chapter with the slogan "*Men of Principle*" will bring an immediate boost to any chapter's branding. With the promotion of this scholarship, the name "Beta" on your campus becomes synonymous with the men you are wanting in your chapter, "*Men of Principle*."

This works the same way as when a company such as "Nike" uses the slogan "Just do it." This serves not only as a catchy slogan, but targets the audience that Nike wants to promote its product. People with the attitude of "Just do it" exemplify the "no excuses, do whatever it takes" personality that Nike wants in those people wearing their products.

When you advertise “*Men of Principle*,” people with the personality that correlates to this will become interested in your group.

### **Exposure to Student Leaders and Academics**

The ambitious student applies for scholarships, awards, and recognition on campus. By providing the scholarship, a chapter is granted an interview with students that are or soon will be leaders on campus.

### **It Promotes Scholarship On Campus & Can Increase your Chapter Average GPA**

Chapters are rewarded for having the highest average GPA among fraternities on campus. A simple way to increase a chapter’s average GPA is to attract and recruit the people who care about academics. By hosting the scholarship, chapters can attract a number of these men. By getting to know them personally through the interview process, chapter members meet the future campus leaders and honors students – a benefit unto itself – and perhaps these students might be interested in a values-based organization that connects people.

### **It Increases Your Names List**

A names list (or recruitment tracker) is supposed to list all of the students a chapter meets throughout the recruitment process. By utilizing the *Men of Principle Scholarship* properly, chapters automatically receive a list of names to get to know.

## **How do I make this happen?**

---

This manual outlines a systematic plan to host a successful *Men of Principle Scholarship* process. Naturally, adjustments will have to be made to each college or university, but these adjustments should not be drastic.

The only deadlines that the Beta Foundation sets for the use of the scholarship grant throughout the year include:

- |                       |  |
|-----------------------|--|
| <b>April 1, 2012</b>  | <i>Men of Principle Scholarship</i> Grant Application due  |
| <b>April 15, 2012</b> | <i>Men of Principle Scholarship</i> Grant recipients notified  |
| <b>May 31, 2013</b>   | Grant recipient chapters must submit the name and mailing address of their <i>Men of Principle Scholarship</i> recipient <b>before</b> this date to receive the 2012-2013 grant. |

## *Men of Principle Scholarship* Grant Application

---

Chapters and colonies of Beta Theta Pi can apply for the *Men of Principle* grant of \$500 simply by filling out the online grant application at [www.betathetapi.org/foundation/grants-a-scholarships/mp-scholarship.html](http://www.betathetapi.org/foundation/grants-a-scholarships/mp-scholarship.html).

Grant applicants will have to provide the following information:

- Personal contact information
- Colony/Chapter history with the *Men of Principle Scholarship* Grant Program
- The current year's scholarship plan, including:
  - Operating calendar
  - Scholarship application
  - Correspondence to potential applicants
  - Scholarship award recipient selection process/criteria

## Eight Easy Steps to a successful *Men of Principle Scholarship*

---

### STEP 1: PLANNING THE SCHOLARSHIP

The ultimate goal for a successful scholarship is to have the most applications and introductions as the chapter can manage. The first step in planning an effective scholarship program is to outline the timeframe wherein the chapter will accomplish specific tasks.

A sample timeline is as follows:

Date	Action Item
<b>May 15</b>	Contact in-state high schools with high rates of students coming to your college/university. Liaise with high school guidance counselors to recommend scholarship to top students. Be clear with directions that the scholarship is offered to male students who will be attending your university in the fall and <b><i>that there is no obligation for these students to join the fraternity</i></b> . Collect contact information of top students/recommendations if possible.
<b>June 1</b>	Update high school guidance counselors via hand-written thank you card with list of students who have applied from their school. Thank counselors for their support of the fraternity.
<b>June 15</b>	Contact college/university Registrar, Office of Fraternity and Sorority Life, and/or Student Activities Office to obtain list of incoming students to contact for scholarship opportunity. If possible, utilize all-university email listserv to advertise scholarship opportunity.
<b>June 30</b>	Send cover letter and application to incoming freshmen.
<b>June 30</b>	Send cover letter and application to area and chapter alumni to solicit their support in distributing scholarship materials.
<b>Continuous</b>	Post announcements on social media and websites regarding the scholarship opportunity.
<b>Continuous</b>	Collect incoming applications <ul style="list-style-type: none"> <li>- Call applicants to get brief introduction and schedule interviews for the first week of school</li> <li>- Add applicants to names list</li> </ul>
<b>Two weeks before term starts</b>	Call all scholarship applicants individually to catch up, ask how they are feeling about heading to school, offer to help show them around campus, and remind them of their interview appointment.
<b>First week of</b>	Interview applicants and look for ways to hand out additional scholarship applications

<b>term</b>	(look at college/university's programming ( <i>academic commencement, "Week of Welcome," etc.</i> ) for incoming freshmen).
<b>First week of recruitment period</b>	Scholarship application deadline – separating the scholarship period and recruitment period helps to maintain the integrity of the scholarship.
<b>Second week of recruitment period</b>	Complete any outstanding interviews. Host scholarship banquet ( <i>details on hosting a scholarship banquet are below</i> ).
<b>Immediately following scholarship banquet</b>	Announce to all applicants via email the scholarship recipient, thank all applicants for their participation, and provide recruitment chair's contact information for any who may be interested in more information regarding the fraternity.  Announce to all parents, area and local Beta alumni, and previously contacted high school guidance counselors the scholarship recipient and thank all constituents for their support.
<b>Following the recruitment period</b>	Debrief and evaluate scholarship program with committee and chapter. Document best practices of past scholarship program and make recommendations for next scholarship program.

### **Establish criteria for scholarship award recipient**

Before drafting the scholarship, the chapter should know what criteria they want to know and what achievements and characteristics will determine the scholarship recipient. Common criteria include leadership positions, high school or college GPA, intellectual growth outside of the classroom, service organizations and hours, and moral character. Chapter members should not influence any candidate's application once the criteria to determine the scholarship recipient is set.

*This step will help tremendously in **Step 5: Award Recipient Selection!***

### **Draft the scholarship application**

The application should be simple, easy to complete, and easily accessible to students. The application should provide a summary or insight into the applicant's achievements. If possible, the application should be no more than one single- or double-sided page in length.

*A sample application can be found at the end of this manual.*

Online scholarship application via [www.betathetapi.org/MPS](http://www.betathetapi.org/MPS)

The 2012 – 2013 year will be the **first** time Beta Theta Pi chapters and colonies can utilize a standardized, online application for their individual *Men of Principle Scholarship* efforts.

By directing their scholarship candidates to [www.betathetapi.org/MPS](http://www.betathetapi.org/MPS), the chapter president, scholarship chair, recruitment chair, recruitment advisor, and leadership consultant of the designated college or university will automatically receive each candidate's application **immediately** upon submission.

Additionally, the applicant himself automatically receives an email indicating the appropriate recruitment chair's contact information and that the application was received.

## **STEP 2: COMPLETE THE *MEN OF PRINCIPLE SCHOLARSHIP GRANT APPLICATION***

Once the chapter's scholarship plan is established, follow the appropriate link at [www.betathetapi.org/foundation/grants-a-scholarships/mp-scholarship](http://www.betathetapi.org/foundation/grants-a-scholarships/mp-scholarship) to submit the online grant application.

***Grant applicants must submit an application by April 1<sup>st</sup>, 2012.***

Remember; grant applicants will have to provide the following information:

- Personal contact information
- Colony/Chapter history with the *Men of Principle Scholarship* Grant Program
- The current year's scholarship plan, including:
  - Operating calendar
  - Scholarship application
  - Correspondence to potential applicants
  - Scholarship award recipient selection process/criteria

The chapter should receive a confirmation email that the grant application has been received. If an application is incomplete or insufficient, an Administrative Office staff member will discuss the application and the chapter/colony's *Men of Principle Scholarship* plan to make improvements. ***Incomplete or insufficient applications will have to resubmit a more complete and satisfactory application before the April 1<sup>st</sup>, 2012 deadline.***

***Grant recipients will be notified by April 15<sup>th</sup>, 2012.***

### STEP 3: MARKETING THE SCHOLARSHIP

Advertising the chapter's scholarship to the student body can be a daunting task. Ideally, every male student not involved in a fraternity should come across the scholarship application at least once before the deadline. There are a number of ways chapters can use campus resources to market the scholarship across campus, including:

Admissions Office & High School Counselors	Admissions offices usually publicize the list of high schools that send a high percentage of their students to the university. Obtain this list and contact the high school guidance counselors to solicit their support in publicizing the scholarship application before their students even graduate from high school.
Campus Orientation Program	Orientation programs like to highlight student organizations for new students to get involved in as soon as they step on campus. Connect with the orientation office to find out if and what materials you can submit to advertise your chapter in this packet. Some offices may even include the scholarship application in their scholarship mailings to incoming students.
Parent interaction	Distributing scholarship applications to incoming students and their parents at Academic Convocation, "Family Weekend," or "Week of Welcome" events are great ways to increase your applicant pool. Parents are always looking to save on tuition costs and by impressing the family with a warm welcome to the campus, a great conversation, and a scholarship opportunity for their new student, chapters can potentially get both an application and a student interested in the fraternity!
Registrar Student Activities Office Fraternity and Sorority Life Office	Many university offices will help student organizations to get in contact with incoming students. Connecting with these offices to ask for their support in providing a scholarship opportunity for their students will only help the chapter.
Email & University Listserv	Even if university offices will not provide the contact information for incoming students, the university probably hosts a university-wide or student-wide listserv that students can request to email. The university will approve appropriate and professional emails only after a careful vetting process; chapters should submit these requests early enough to reach students at the right time.
Facebook Groups	Each year, students inevitably create the "University of ____, Class of ____" Facebook group. Getting to know students and advertise the scholarship here can increase the scholarship applicant pool.
Student Involvement Fair	Student Involvement Fairs on campus are great ways to make introductions and hand out scholarship applications.

However, *DON'T* be constrained by the colony/chapter's table! Have members walk around the involvement fair with applications to make introductions all around the fair – even to student leaders at other tables!

## STEP 4: SCHEDULING THE INTERVIEWS

Interviews give chapter members an opportunity to get to know the incoming student leaders and honors students on a personal level. The more applicants and in-depth conversations that chapter members have with these students, the more connections both parties gain. Every scholarship applicant should walk away from the interview feeling great about themselves, about the campus, and possibly about the fraternity.

The scholarship application should have plenty of contact information for the chapter to utilize. The different ways to contact the applicants, however, can cause drastic changes to the foundation of the relationship with the applicants.

### Emailing

The easiest, but least recommended, way to schedule interviews. The process inevitably turns into a long thread of emails back and forth and the entire process is mechanical – not personal. If you do email the applicant – tell them about the campus-wide informational / scholarship presentation you're hosting (see *below*).

### Phone Calls

Add a personal touch by calling each semi-finalist applicant (*using your criteria from **Step 1: Planning the Scholarship***) to inform them that they are one step closer to winning the scholarship. Then you can follow up by sending them an email confirming the time, date, attire, and location of their interview.

### Campus-wide Informational / Scholarship Presentation

The ultimate tool in campus publicity and a great way to get a large number of applicants scheduled for their interview at once. The presentation should be short, lasting only about 20-30 minutes, and should inform all those in attendance of the idea behind the scholarship, questions the applicants will need to answer in the interview, and the reasoning behind why intellectual growth, leadership, and strong moral character are important traits to members of Beta Theta Pi. Chapters may show a short video that describes the fraternity, but this video should not be a recruitment-driven video.

The positives of this presentation include:

- Members get their first chance to meet and establish friendships with semi-finalists
- Candidates come prepared for the interview questions and may even have a few of their own regarding the fraternity
- Candidates differentiate Beta Theta Pi from the stereotypical “Frat-boy” image

## STEP 5: INTERVIEWING THE CANDIDATES

The chapter can choose to make the interviews formal or informal. It is a good idea to let applicants know what the chapter expects them to wear for the interview. Ultimately, we want the applicant to feel comfortable while appearing professional. Allowing an applicant to wear pajamas does not connote a serious interview, but requiring an applicant to attend in a coat and tie may be intimidating. The interview process itself ultimately should simply be carried out in a professional manner.

### A Standard Interview:

#### 1. Introductions

- a. Introduce yourself, the fraternity (briefly), and the purpose in giving the scholarship
- b. Get to know the candidate through small talk about sports, weather, university, etc. A “*describe yourself in one sentence*” sort of question will give the interviewer some great insight.

#### 2. Questions

- a. Lead into the interview and let him know you appreciate him applying for the scholarship. They should know the following questions from the campus-wide information / scholarship presentation:
  - i. *“What would you consider your most significant leadership experience? How was that challenging?”*
  - ii. *“Who is your hero or a role model? Why? If there was one characteristic in that person you admire most, what would it be?”*
  - iii. *“What do you want your lasting legacy to be here at \_\_\_\_ after you leave? How have you been or will you be able to make that happen?”*

#### 3. Wrap-up

- a. *“These are some great answers to some insightful questions! Thanks for allowing me to get to know you on a deeper level”*
- b. *“Before I wrap things up here, I just want to make sure that any questions you have about the fraternity have been answered; what questions do you have about Beta Theta Pi?”*
  - i. If a candidate has any questions, feel free to answer them.
- c. If a candidate would like any material on the organization, provide it only at his will. These materials might include the recruitment brochure, calendar, or other related publications.
- d. *“Thanks again, (NAME), for coming to the interview ...*
  - i. *“The winner will be announced at our scholarship banquet, which will take place on (DATE) at (TIME) in the (LOCATION). I’ll send you an email to make sure you have that information.”*

- e. *“We will know the winner(s) on DATE and he (they) will be notified by phone. Everyone else will receive an email.”*

## **STEP 6: AWARD RECIPIENT SELECTION**

If the proper steps above were followed correctly, the scholarship award recipient selection process should be somewhat easy. The interview team should meet following the conclusion of all interviews to discuss the candidates using the criteria previously established for scholarship award recipients. Remember, the \$500 grant can be divided among several candidates, but the scholarship usually receives more applications if you can publicize a larger scholarship amount.

**Remember:** The scholarship grant should be used as a recruitment tool in getting to meet great leaders and sell them the fraternity based on your friendship, not based on the appeal of a \$500 scholarship. It is **imperative** that the scholarship award recipient is **NOT** selected based upon the likelihood of his pledging the fraternity. Nor is it appropriate to award the scholarship to a “locked in” potential new members who needs the “most help” to pay for the financial obligations of membership – doing so would only hurt the colony/chapter in the long-term as that member may not be able to pay membership dues in the future.

## **STEP 7: AWARD RECIPIENT ANNOUNCEMENT**

At this point, the applicants have already been interviewed and have been told how and when the winner will be announced. Meeting the recipient to inform him that he will receive the scholarship is definitely an easy option for the announcement. On the other hand, a carefully planned reception or banquet will allow the chapter to interact with more finalists – but it will require more work on the chapter’s end.

### **Reception / Banquet**

A reception / banquet to announce the winner is another opportunity for the fraternity to have face-to-face, personal time with the top applicants and, potentially, their family. At the same time, it is the most professional, formalized method of announcing the winner. It is important to maintain a balance of wrapping up the scholarship process and selling the purpose of fraternity. Overall, everyone should leave the banquet feeling good about the fraternity – whether it’s simply that they made some new friends (members of the fraternity or fellow applicants) or that they are ready to join the fraternity immediately.

It is important to begin the planning for the banquet significantly ahead of time to ensure that the event fits time and budget constraints. Many university locations that may be used for the reception require university catering

if food is required for the event. Additionally, due notice of the event to applicants and their families will help to avoid scheduling conflicts – and thereby increasing attendance.

The following order of events would supply an impressive banquet to finalists and their families:

- Opening address (*President or Scholarship Chairman*)
  - This should include an appreciation of all those in attendance, recognition of very important guests, a brief overview of the scholarship process, and should stress the Fraternity's devotion to intellectual growth, community service, and student leadership.
  - A video presentation can supplement and enhance this speech.
- Invocation for the meal
- Meal (with slide show if possible)
- Introduction of Keynote Speaker (*President or Scholarship chairman*)
- Keynote Speaker (*successful area alumni, chapter advisor, parent, or university official*)
- Award recipient presentation
- Closing

## **Emailing**

Emailing all scholarship applicants to announce the scholarship recipient is only recommended if done in addition to the reception / banquet. The email should summarize much of the agenda above and encourage applicants to contact the fraternity to answer any questions they may have.

## **STEP 8: FOLLOW THROUGH AND FOLLOW UP**

### **The Administrative Office**

Directly following the banquet, the officer responsible for the scholarship **must** send an email to Beta Theta Pi's Director of Development Laura Lednik at [laura.lednik@betathetapi.org](mailto:laura.lednik@betathetapi.org) with the recipient(s) **full name**, **amount** of the \$500 being awarded, and the **mailing address** the check should be sent to.

**DO NOT** include anyone's Social Security Number in this email; the Beta Foundation does not need that information to send the check and it is unsafe to include such information in an email.

***The deadline to award the scholarship recipient is May 31, 2013.***

## The Scholarship Candidates

Having established relationships with all of the scholarship candidates, now it is time to make the most of all of these connections.

---

<b>Evaluate candidate interest</b>	<b>Review all of the scholarship applications and interviews to assess whether each individual is interested in the Fraternity.</b>
<b>Names List</b>	Update your chapter's names list from the scholarship candidates.
<b>Follow up via email or phone call</b>	There should be at least one brother who got to know each candidate on a first-name basis during the scholarship process. Have this member follow up with the candidate by phone ( <i>preferable</i> ) or email to invite him to a meal or a small group event (3-7 people).
<b>Introduce the candidate to fraternity members</b>	Having established a relationship with the candidate – now a friend – members should leverage these friendships to introduce scholarship candidates to fraternity members with similar hobbies and interests.
<b>Introduce the candidate to the Fraternity</b>	If the candidate has continued to express interest, invite him to a recruitment event!

---

## EPILOGUE: AN EVOLVED SCHOLARSHIP PROGRAM

Although the Beta Theta Pi Foundation only sponsors one \$500 grant to each chapter or colony of Beta Theta Pi each year, chapters can choose to develop their scholarship program in many ways. Some ideas to develop these programs include:

- Budgeting for additional scholarships to be used in alternative semesters/terms
- Increased scholarships: \$1,000 scholarships are shown to produce more applicants
- Larger award banquets
- Hosting the campus-wide informational presentation when applicants' parents are in town leads to increased attendance at the presentation, more interaction with the students, and more applications and interviews confirmed
- People are more open psychologically to others when they share a meal together. If your interviews are around a meal, chances are you will be able to engender closer friendships with the applicants

*Colonies and chapters of Beta Theta Pi should inform their leadership consultant if they have an idea to contribute to the list above! The more suggestions, the better!*

# Samples

## SCHOLARSHIP APPLICATION



# MEN OF PRINCIPLE

SCHOLARSHIP

Please complete the following information. By applying for the scholarship, you are not committing yourself to membership in Beta Theta Pi or any other organization. The scholarships will be awarded at an invitation only reception.

<b>CONTACT</b>	First Name	Middle name	Last Name	
	Campus Address			Cell Phone Number
	Permanent Address			
	City	State	Zip Code	Home Phone Number
<b>SCHOOL</b>	Current Academic year Fr / So / Jr / Sr	Transfer Student Yes / No	Academic Major	
			Academic Minor	
	Past Sem. GPA	Cumulative GPA	High School GPA	High School Class Rank
<b>ACHIEVEMENT</b>	Please list all honors, achievements, and awards:			
<b>ACTIVITIES</b>	Please list all extracurricular activities, including membership in other societies, organizations and goals:			
	Please list your community service and philanthropic involvement:			
<b>FUTURE</b>	What are your goals and ambitions for the next five years?			

Please attach any additional information you think would be pertinent to your application.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

## INTRODUCTORY LETTER



# MEN OF PRINCIPLE

SCHOLARSHIP

August 8, 2012

Dear *Miami University* Student:

On behalf of the Beta Theta Pi Fraternity, welcome to *Miami University*. This year you will no doubt encounter new challenges and opportunities that will help to shape your college experience and lead to future success in life.

Beta Theta Pi believes that college men should be recognized for their success and for their desire to achieve. In fact, for more than 173 years, we have been in the business of building *Men of Principle*. Beta strives to provide strong relationships as well as leadership opportunities and personal development. For many of our members, these skills have transferred to professional life. You have probably heard of some of them . . . Wal-Mart Founder Sam Walton, Baseball Great Mike Schmidt, Retail Guru Bruce Nordstrom, Sportscaster Neil Everett, to name a few.

In hopes of providing these same opportunities to your campus, Beta Theta Pi is offering a **scholarship totaling \$500 designated by the Beta Theta Pi Foundation for non-Greek male students at *Miami University* with no obligation to join the fraternity**. We seek to reward men who demonstrate devotion to intellectual growth and a commitment to making both the university and community better places to live.

If you are interested in the scholarships, I encourage you to complete the enclosed application and mail it to our scholarship chair, John Duncan at **200 East High Street, Oxford, Ohio 45056** by **Wednesday, September 26, 2012**. Again, by applying for the scholarships, you are **not** committing yourself to membership in Beta Theta Pi or any other organization.

If you should have any questions, please contact me at **(123) 456-7890** or **jrknnox@btp.org**. I look forward to receiving your application and meeting you soon!

Sincerely,

John R. Knox  
Chapter President  
Beta Theta Pi Fraternity

## BANQUET INVITATION FOR FINALISTS



# MEN OF PRINCIPLE

SCHOLARSHIP

August 8, 2012

Dear **Henry**,

Thank you for applying and interviewing for the *Men of Principle Scholarship*. We are pleased to announce that you have been chosen as a finalist. Selection was difficult, but your background and qualifications put you above the rest!

As a finalist, we would like to invite you and your family to our scholarship banquet on **Sunday, October 14, 2012** from **2 PM to 3:30 PM**. The banquet will be held in the **Union Literary Society Hall** in the **Old Main Building**. Dress for this event will be shirt and tie.

**Please RSVP by Monday, October 1, 2012.**

If you have any questions, please feel free to call me at **(123) 456-7890**. Again, the men of Beta Theta Pi wish to congratulate you on the status of your application and we look forward to seeing you on **October 14!**

Sincerely,

Samuel T. Marshall  
Scholarship Chairman  
Beta Theta Pi Fraternity

## BANQUET INVITATION FOR PARENTS



# MEN OF PRINCIPLE

SCHOLARSHIP

August 8, 2012

Dear Mrs. Johnson,

The Beta Theta Pi fraternity believes that college men should be recognized for demonstrating devotion to intellectual growth and a commitment to making both the university and community better places to live. As such, Beta Theta Pi has offered a **scholarship totaling \$500 designated by the Beta Theta Pi Foundation for non-Greek male students at *Miami University* with no obligation to join the fraternity.**

Today we write to congratulate you and your family on your son, **Henry**, being chosen as a **finalist** for the *Men of Principle Scholarship*!

As a finalist, we would like to invite your family to our scholarship banquet on **Sunday, October 14, 2012** from **2 PM to 3:30 PM**. We would love to get to know your family more – and, it would be a great opportunity for you to speak with parents of the other applicants. On top of that, the afternoon will also be a great opportunity to spend the day with your son. The banquet will be held in the **Union Literary Society Hall** in the **Old Main Building**. Dress for this event will be shirt and tie.

**If you can attend, please RSVP by Monday, October 1, 2012.**

If you have any questions, please feel free to call me at **(123) 456-7890**. Again, the men of Beta Theta Pi wish to congratulate you on the status of your son's application and we look forward to seeing you on **October 14!**

Thank you!

Sincerely,

Samuel T. Marshall  
Scholarship Chairman  
Beta Theta Pi Fraternity

## RECIPIENT ANNOUNCEMENT AND THANK YOU



# MEN OF PRINCIPLE

SCHOLARSHIP

August 8, 2012

Dear *Men of Principle Scholarship Applicants and Parents*,

Thank you for your participation in the *Men of Principle Scholarship*. I feel so fortunate to have met so many great student leaders and their families through the almost **500** applications, **100** interviews, and award reception!

The Beta Theta Pi Fraternity's mission is to ***develop men of principle for a principled life***. As such, we encourage college men to devote themselves to intellectual growth inside and outside of the classroom and a commit to making both the university and community better places to live. In turn, we are encouraged by Beta alumni such as **Dr. Woo Glin**, class of 1938. At our recent award reception, **Dr. Glin** spoke of how his involvement in the fraternity taught him how to work hard, think outside of the box, and maintain relationships with peers and colleagues in the workplace. Dr. Glin truly is an inspiration to us all!

It was unbelievably clear to us that our applicants this year demonstrated talent and devotion in areas such as intellectual growth, global awareness, community service, and leadership. So many great applications only made our decision increasingly difficult.

However, after much deliberation, the scholarship committee determined the recipient of this year's *Men of Principle Scholarship* is:

***Henry Hunter Johnson - \$500.00***

We would like to congratulate **Henry** and his family along with all of our other finalists on their exceptional applications. Once again, thank you for your devotion to intellectual growth and making our university and community better places to live.

If you have any questions, please feel free to call me at **(123) 456-7890**. I hope to see you all on campus again this summer and next fall!

Sincerely,

John Reily Knox  
Chapter President  
Beta Theta Pi Fraternity