



THE HUGH E. STEPHENSON, JR.

**LEADERSHIP  
SUMMIT**

# EFFECTIVE ADC COLLABORATION

Casey Gomes, *Maryland '02*



- Rich history of alumni involvement
- Rapid growth in the number of volunteers servicing our chapters
- Organic Organizational Growth
  - More advisors = more problems being addressed = more support desired /needed from the General Fraternity

## Genesis of the Beta volunteer



- Increases the number of individuals involved at the General Fraternity level
- Provides for a manageable workload for the District Chief
- Provides an avenue for more consistent contact from the General Fraternity to each chapter



## **Benefits of an ADC**



- Proper placement of an ADC can significantly raise the level of support given to the local chapter
- Needs that proper ADC placement can address include:
  - Succession planning
  - Geographical challenges
  - Workload / Support challenges
- Do **NOT** place an ADC without first evaluating the need

## Benefits of an ADC



- Embraces the Mission and Vision of Beta Theta Pi
  - Demonstrates an ability to convey Beta's purpose to others
- Demonstrates effective team management skills
- Demonstrates an ability to challenge while maintaining a healthy relationship with constituencies

**What qualities should a DC/ADC possess?**



- When you have established a well-defined need, look here:
  - Current and past chapter advisors.
  - Talented alumni that have no background volunteering.
  - Leadership opportunity graduates
  - Alumni that come from a strong, positive chapter culture.
  - Alumni that come from a chapter with a strong advisory team.
  - Alumni of recent colonies.

**Who are likely ADC candidates?**

- District chief identifies a candidate and has an initial, exploratory conversation.
- Bring the Leadership Consultant and Director of Volunteer Development into the loop.
- Additional conversations are held with candidate to outline the responsibilities of a GFO.

## Appointing an ADC





- Leadership Consultant and District Chief have a joint conversation.
  - Outline district communication expectations.
  - Outline challenges with assigned chapter.
- Placement is made formal when all parties are clear of expectations.
  - Send email to [jason.waggoner@betathetapi.org](mailto:jason.waggoner@betathetapi.org)

**Appointing an ADC**

- What is the ADC responsible for at the chapter level?
  - Development and support of the advisory team.
  - Ensure Fraternity standards / policies are recognized and upheld.
  - Be an ambassador of the General Fraternity.

**Collaborative DC/ADC  
model**



- Each ADC is assigned to one chapter.
  - Consistent communication flow.
  - Partnership between DC/ADC regarding vision and direction.
  - Over time, ensures more consistent support and focus for each chapter.
  - Develop the “hit by a bus” relationship.

## **Collaborative DC/ADC model**





- What should you keep in mind when setting DC/ADC priorities?
  - Do NOT focus on chapter operations.
  - Consistent and professional communication with all constituencies.
  - Regularly check in on Marching Orders.
    - Advisory team development.
    - Standard / Policy enforcement and support.
    - Ambassadorship

## Collaborative DC/ADC model



- DC Requirements (assuming 3 chapters in District):
  - 1 visit per chapter, per semester
  - So: 3 chapters x 1 visit each = 3 visits TOTAL
- ADC Requirements:
  - 3 visits per chapter per semester
  - So: 1 chapter x 3 visits = 3 visits TOTAL

SO....

**Collaborative DC/ADC  
model**

- The Lambda Lambda Chapter, receives, each semester:

- 1 DC visit + 3 ADC visits = 4 visits TOTAL

AND...

- The DC and ADC are both doing the same amount of work: 3 visits each

